how to prepare property for video and or photoshoot......

Agent's guide to preparing property for professional photos and video.



before shoot

Be open house ready

Bring flowers or plants to brighten up the room(s)

Move any furniture you think will help the room photograph its best

Add artwork to bare walls, if necessary

Check with the homeowner to be sure all windows and floors are clean

Determine which features you think should be highlighted in the photographs

day of shoot

Arrive at least 30 minutes before the shoot

Make sure vehicles are out of the driveway

Make sure beds are made and toilet seats are down

Turn on all lights

Check for light bulbs that need to be replaced

Open blinds and pull back curtains

Tidy up the backyard (hoses, toys, trash cans etc...)

Clear counters and surfaces as much as possible

Remove all clutter

protocol

Please be sure all clean up is done before the photographer begins shooting

Point out the property's best features to the photographer before shooting begins

Please find a place to wait off premisses while the shoot is taking place. This will ensure any person(s) and their reflections are not picked up by the camera

Remember the photographer is there to focus on photography

We understand things happen, so if you need to change or cancel an appointment, call at least 24 hours in advance to avoid a cancelation fee

